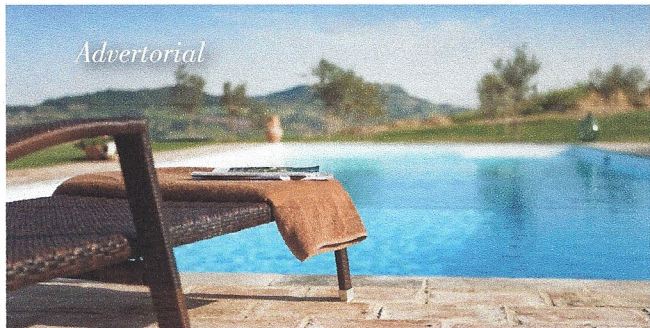


Advertorial



Escape to the Perfect Property

Two years ago, Paul and Nina Holmes, a couple passionate about Italy, went in search of the perfect Italian idyll.

After reading about Le Marche and boutique, luxury fractional ownership venture, Appassionata they flew to Italy to discover more,

"As lovers of everything Italian, we spent a month travelling the length of the country, from Tuscany down to Puglia but no region ticked all the boxes. We had bypassed Le Marche on that trip but went out last year, having read an article on the area and Appassionata and fell in love with both the house and the region. It has the beauty of the rolling hills of Tuscany without the tourists, beautiful beaches within 10 minutes and fantastic food at a fraction of the price of other areas of Italy."

Appassionata offers owners the chance to own a luxurious property abroad for a fraction of the price of outright ownership. With fractional ownership you select and purchase the number of weeks you want to use per year and share the running costs with your co-owners. This purchase is forever, allowing owners to choose to sell their stake, rent out the property for the duration of their weeks or pass it on to their family whenever they choose. Paul and Nina saw this as a fantastic opportunity,

"Fractional Ownership made sense to us because we have been able to buy a share in Casa Giacomo, a beautiful 4 bedroom property with pool and tennis court, for the price of a 1 bedroom flat. We didn't want to buy a wreck that we would have had to spend all our time doing up as we realistically only go out to Italy 4 or 5 times a year. We know that everything will be taken care of in our absence - it is also good to know that we can rent the house out if we don't use all our weeks and that, ultimately, we have bought into an appreciating asset."

Appassionata's Estate Giacomo Leopardi is set close to Montefiore dell'Aso in Le Marche and consists of two properties in five acres of land, with vistas overlooking the Adriatic Sea as well as breathtaking views of the Sibillini Mountains. Casa Giacomo is a newly built, four bedroom,

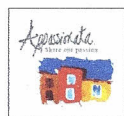
three bathroom property comprising 2,150 square feet over two floors which has been decorated to an luxuriously high standard. The second property, Casa Leopardi is a spacious and traditional Italian farmhouse that is currently being restored into a wonderful 5 bedroom home which will contain the same exquisite level of high quality accommodation throughout.

Appassionata's owners, Dawn Cavanagh-Hobbs and Michael-Hobbs have worked hard to ensure that their properties, and indeed, their company is created for those who love Italy. Their business is family run and they handle everything. Nina and Paul appreciate their hands on aspect of the business.

"It was crucial for us to meet Michael and Dawn, to understand their vision for the property and to be able to ask as many questions as possible. We also needed to come away from that first meeting confident that we could trust Michael and Dawn - that we weren't dealing with a faceless corporation but amicable and like-minded individuals who are passionate about the concept. We did not just buy a property, we bought a lifestyle."

If you, like Paul and Nina, have ever visualized resting in a sun lounger on your Italian terrace with a glass of wine, from your own vineyard, gazing at the patchwork quilt of countryside laid out before you, this is the chance of a lifetime. Let Appassionata grant your holiday dreams and transport you to an idyll by the sea and the mountains. Appassionata's Estate Giacomo Leopardi is waiting to astound you.

The Italian dream starts at just £99,000 for 5 weeks flexible ownership.



For further information or to arrange a visit call 00 39 0734 658775 or visit www.appassionata.com